**Static Image Commentary Sheet**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Target Audience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Visual Techniques x 2**

|  |  |  |
| --- | --- | --- |
| **Technique** | **Example** | **Purpose** |
| E.G. Dominant Visual Feature - DVF |  |  |
| E.G. Headline |  |  |

**Verbal Techniques x 2**

|  |  |  |
| --- | --- | --- |
| **Technique** | **Example** | **Purpose** |
| E.G. Level of Language |  |  |
| E.G. Rhetorical Question |  |  |

**Link between Visual and Verbal Techniques**