

Static Image Commentary Sheet

Name _____

Date _____

Target Audience _____

Visual Techniques x 2

Technique	Example	Purpose
E.G. Dominant Visual Feature - DVF		
E.G. Headline		

Verbal Techniques x 2

Technique	Example	Purpose
E.G. Level of Language		
E.G. Rhetorical Question		

Link between Visual and Verbal Techniques
